ADVANTAGES

- Green Pro Certified
- Good Coverage
- Excellent Flow & Levelling
- Superior Whiteness
- Smooth & Even Matte Finish
- Easy Application
- Excellent Hiding
- For Interior Use
- Low-Odour, User-Friendly

IDEAL USE AREAS



INTERIOR WALLS AND CEILINGS OF HOMES



LIVING ROOMS, BEDROOMS, AND DINING AREAS



APARTMENTS AND HOUSING PROJECTS



OFFICES AND COMMERCIAL INTERIORS

SURFACE PREPARATION & APPLICATION GUIDE

FOR INTERIOR WALLS

WALLS

NEW SURFACES

- Allow freshly plastered surfaces to cure
- Ensure the surface is clean, dry, and free from dust, grease, or loose particles.
- Apply Jewell Primer before painting.

PREVIOUSLY PAINTED SURFACES

- Remove loose or flaking paint by scraping or wire brushing.
- Clean the surface thoroughly to remove dust or chalking.
- Repair cracks using Jewell Crack Filler and smooth uneven areas before painting.

POST CARE

Allow 5–7 days for full curing.
Clean tools with soap and water after use.

MAINTENANCE

Clean stains gently with a soft cloth or mild detergent. Avoid harsh chemicals or abrasive scrubbing.

TECHNICAL SPEC.

Finish	Smooth Matte
Application	Brush | Roller | Spray
Dilution	40%-50% with clean water
Drying Time	3–4 Hours
Coats	2 Coats
Coverage	90–110 sq.ft / kg/on well-prepared surface (2 Coats)
Usage	Interior Walls Only
VOC	Low VOC Formulation
Fire Safety	Non-Flammable
Pack Sizes	2kg, 5kg, 10kg & 20kg

JEWELL®
LAYERS OF LUXURY

▲ TOP COAT

GreenPro CERTIFIED

DURA PLUS

Acrylic Distemper

EXTRA WHITE & SMOOTH

MORE COVERAGE. MORE VALUE.

JEWELL PROMISE SATISFACTION ASSURANCE
Superior Quality | Tested Performance | Flawless Finish

- Extra White & Smooth
- Good Coverage & Hiding Formula
- Excellent Flow & Levelling

OPTIHIDE™ TECHNOLOGY

FOR INTERIOR

5kg

SmoothMatte finish

JEWELL DURAPLUS DISTEMPER

JEWELL® LAYERS OF LUXURY

Extra White & Smooth - More Coverage. More Value.

Jewell DuraPlus Distemper is a high-quality interior wall finish designed to deliver excellent coverage, superior whiteness, and a smooth matte appearance.

Powered by OptiHide™ Technology, it enhances hiding power to effectively cover minor surface imperfections while ensuring easy application and uniform spreading.

Its low-odour and toxin-free formulation makes it ideal for everyday residential spaces, providing reliable performance and a clean, bright interior look.

OZELLCOONER

Regd. Office: OZELL COONER LTD., 33 / 33A, 3rd Floor, Rama Road, Shivaji Marg, Najafgarh Road, Industrial Area, New Delhi - 110015, India. For query & feedback contact customer care helpdesk: Call +91 8010105000 or Email: info@jewellpaints.com or login at : www.jewellpaints.com

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GENERIC NAME: PAINT

SHADE NAME:

MRP ₹
Incl. of all taxes:

USP ₹
Incl. of all taxes :

BATCH NO.

& MFG DT:

SHELF-LIFE: 36 MONTHS

Lead contents do not exceed 90 parts per million

JEWELL®
LAYERS OF LUXURY

▲ TOP COAT

DURA PLUS

Acrylic Distemper

EXTRA WHITE & SMOOTH

MORE COVERAGE. MORE VALUE.

FOR INTERIOR

- Extra White & Smooth
- Good Coverage & Hiding Formula
- Excellent Flow & Levelling

2kg

JEWELL PROMISE SATISFACTION ASSURANCE

OPTIHIDE™ TECHNOLOGY

SmoothMatte finish

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IDEAL USE AREAS

- INTERIOR WALLS AND CEILINGS OF HOMES
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- APARTMENTS AND HOUSING PROJECTS
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Finish	Smooth Matte
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Incl. of all taxes :

BATCH NO.
& MFG DT:

SHELF-LIFE: 36 MONTHS

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ADVANTAGES

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IDEAL USE AREAS



INTERIOR WALLS AND CEILINGS OF HOMES



LIVING ROOMS, BEDROOMS, AND DINING AREAS



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VOC	Low VOC Formulation
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Pack Sizes	2kg, 5kg, 10kg & 20kg

JEWELL®
LAYERS OF LUXURY

▲ TOP COAT

GreenPro CERTIFIED

DURA PLUS

Acrylic Distemper

EXTRA WHITE & SMOOTH

MORE COVERAGE. MORE VALUE.

- Extra White & Smooth
- Good Coverage & Hiding Formula
- Excellent Flow & Levelling

FOR INTERIOR

10kg

JEWELL PROMISE SATISFACTION ASSURANCE
Superior Quality | Tested Performance | Flawless Finish

OPTIHIDE™ TECHNOLOGY

SmoothMatte finish

JEWELL DURAPLUS DISTEMPER

JEWELL® LAYERS OF LUXURY

Extra White & Smooth - More Coverage. More Value.

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SHADE NAME:
MRP ₹
Incl. of all taxes:
USP ₹
Incl. of all taxes :
BATCH NO.
& MFG DT:
SHELF-LIFE: 36 MONTHS
Lead contents do not exceed 90 parts per million

ADVANTAGES

- Green Pro Certified
- Good Coverage
- Excellent Flow & Levelling
- Superior Whiteness
- Smooth & Even Matte Finish
- Easy Application
- Excellent Hiding
- For Interior Use
- Low-Odour, User-Friendly

IDEAL USE AREAS



INTERIOR WALLS AND CEILINGS OF HOMES



LIVING ROOMS, BEDROOMS, AND DINING AREAS



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TECHNICAL SPEC.

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Application	Brush | Roller | Spray
Dilution	40%-50% with clean water
Drying Time	3–4 Hours
Coats	2 Coats
Coverage	90–110 sq.ft / kg/on well-prepared surface (2 Coats)
Usage	Interior Walls Only
VOC	Low VOC Formulation
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Pack Sizes	2kg, 5kg, 10kg & 20kg

JEWELL®
LAYERS OF LUXURY

▲ TOP COAT

GreenPro CERTIFIED

DURA PLUS

Acrylic Distemper

EXTRA WHITE & SMOOTH

MORE COVERAGE. MORE VALUE.

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FOR INTERIOR

20kg

JEWELL PROMISE SATISFACTION ASSURANCE
Superior Quality | Tested Performance | Flawless Finish

OPTIHIDE™ TECHNOLOGY

SmoothMatte finish

JEWELL DURAPLUS DISTEMPER

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SHADE NAME:

MRP ₹
Incl. of all taxes:

USP ₹
Incl. of all taxes :

BATCH NO.

& MFG DT:

SHELF-LIFE: 36 MONTHS

Lead contents do not exceed 90 parts per million