ADVANTAGES

- Green Pro Certified
- Superior Whiteness
- Smooth Surface Primer
- ProLock™ Adhesion Tech.
- Excellent Sealing Power
- Anti-Chalking Protection
- Enhanced Topcoat Durability
- Interior & Exterior Use
- Low-Odour, User-Friendly

IDEAL USE AREAS



INTERIOR WALLS AND CEILINGS



EXTERIOR MASONRY SURFACES



NEW PLASTERED WALLS



REPAINTING PREVIOUSLY PAINTED SURFACES

SURFACE PREPARATION & APPLICATION GUIDE

FOR INTERIOR & EXTERIOR WALLS

WALLS

NEW SURFACES

- Cure new plaster for 28 days
- Ensure surface is clean, dry, and dust-free
- Repair cracks with Jewell Wall Filler/Putty
- Ensure the surface is smooth/applying primer.

PREVIOUSLY PAINTED SURFACES

- Remove loose or flaking paint by scraping or wire brushing.
- Clean the surface thoroughly to remove dust, grease, algae, or fungal growth.
- Light sanding may be done for better adhesion.
- Ensure the surface is completely dry before primer application.

POST CARE

Allow 3 days for full cure. Clean tools with soap and water after use.

MAINTENANCE

Do not apply on damp or uncured surfaces. Ensure proper ventilation during application & drying.

TECHNICAL SPEC.

Finish	Smooth Matte
Application	Brush | Roller | Spray
Dilution	Up to 40% with clean water
Drying Time	Surface dry: 30-45 minutes*
Recoat Time	6-8 hours*
Coverage	110-130 sq.ft/ltr on well-prepared surface (2 coats)
Usage	Interior & Exterior
VOC	Low/meets Global Standards
Pack Sizes	1Ltr, 4Ltr, 10Ltr & 20Ltr

JEWELL®

LAYERS OF LUXURY

▼ BASE COAT

GreenPro CERTIFIED

DURA PLUS

2-IN-1 PRIMER

SUPERIOR WHITENESS

100% ACRYLIC WATER-BASE PRIMER

- Smooth Topcoat Base
- Strong Adhesion & Seal
- Anti-Chalking

FOR INTERIOR & EXTERIOR

4L

JEWELL PROMISE SATISFACTION ASSURANCE — Superior Quality | Tested Performance | Flawless Finish

PROLOCK™ Adhesion & Sealing Technology

Smooth Matte Finish

JEWELL DURAPLUS 2-IN-1 PRIMER

JEWELL LAYERS OF LUXURY

Superior Whiteness with Powerful Coverage

JEWELL DURAPLUS 2-in-1 Primer is a high-performance water-based primer designed to prime and seal surfaces in a single step.

Powered by ProLock™ Adhesion & Sealing Technology, it delivers superior bonding, excellent surface sealing, and strong whiteness to create the perfect base for topcoat paints.

Its advanced formulation ensures uniform absorption, prevents chalking, and enhances the durability and finish of interior and exterior paints.

OZELLCOONER

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GENERIC NAME: WALL PRIMER

SHADE NAME:

MRP ₹
Incl. of all taxes:

USP ₹
Incl. of all taxes :

BATCH NO.

& MFG DT:

SHELF-LIFE: 36 MONTHS

Lead contents do not exceed 90 parts per million

JEWELL®
LAYERS OF LUXURY

▼ BASE COAT

DURA PLUS

2-IN-1 PRIMER
SUPERIOR WHITENESS
100% ACRYLIC WATER-BASE PRIMER

Smooth Topcoat Base

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Anti-Chalking

FOR INTERIOR & EXTERIOR

1L

PROLOCK™ Adhesion & Sealing Technology

Smooth Matte Finish

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- Anti-Chalking Protection
- Enhanced Topcoat Durability
- Interior & Exterior Use
- Low-Odour, User-Friendly

IDEAL USE AREAS

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IDEAL USE AREAS



INTERIOR WALLS AND CEILINGS



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JEWELL®
LAYERS OF LUXURY

▼ BASE COAT

GREEN PRO CERTIFIED

DURA PLUS

2-IN-1 PRIMER

SUPERIOR WHITENESS

100% ACRYLIC WATER-BASE PRIMER

- Smooth Topcoat Base
- Strong Adhesion & Seal
- Anti-Chalking

FOR INTERIOR & EXTERIOR

10L

JEWELL PROMISE SATISFACTION ASSURANCE
Superior Quality | Trusted Performance | Flawless Finish

PROLOCK™ Adhesion & Sealing Technology

Smooth Matte Finish

JEWELL DURAPLUS 2-IN-1 PRIMER

JEWELL® LAYERS OF LUXURY

Superior Whiteness with Powerful Coverage

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Incl. of all taxes :

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ADVANTAGES

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IDEAL USE AREAS



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GreenPro CERTIFIED

DURA PLUS

2-IN-1 PRIMER

SUPERIOR WHITENESS

100% ACRYLIC WATER-BASE PRIMER

- Smooth Topcoat Base
- Strong Adhesion & Seal
- Anti-Chalking

FOR INTERIOR & EXTERIOR

20L

JEWELL PROMISE SATISFACTION ASSURANCE
Superior Quality | Tested Performance | Flawless Finish

PROLOCK™ Adhesion & Sealing Technology

Smooth Matte Finish

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